

Aslackby Parish Council

COMMUNICATION AND COMMUNITY ENGAGEMENT POLICY

Introduction

The purpose of this Policy is to actively direct the Parish Council's communications and public engagement. As a Parish Council we want to ensure that communications with us and the local community are two-way. We want to tell people about ourselves and what we do and also to listen to what people tell us about themselves and the service improvements they would like.

The Policy has been written to help us to involve as many people as possible in a variety of ways and will cover all aspects of the Parish Council's communications with everyone who comes into contact with us either directly or indirectly.

Objectives

The Parish Council would like to engage with as many people as possible to involve them in decision making, enhance local democracy and ensure that it communicates clearly with all stakeholders in a timely and effective manner to inform and consult them about matters that might affect them; and to publicise the services offered by the Parish Council.

The key stakeholders with which the Parish Council must communicate include: residents, local businesses, local farmers, community groups, village organisations, youth groups, the Press, schools, Parish Councillors, MPs, Lincolnshire District Council, and Lincolnshire County Council. We aim to be a transparent council, compliant with the Transparency Code 2014, making all relevant parish council business available on the website.

Methods of Communication

Methods used by the Parish Council to communicate and engage stakeholders about Council activities will take the form of:

- Directly with the Clerk, either face to face or using the following email address: aslackbylaughtongraby@gmail.com.
- Aslackby Parish Council meetings, which include a public participation session of up to 15 minutes prior to every meeting of the full Council and members of the Press are always welcome.
- Website: www.aslackbyvillage.org where all information regarding the Parish Council, its members, staff and activities is available and regularly updated.
- Email: aslackbylaughtongraby@gmail.com Parish Councillors are also contactable via email or face to face, details available on the website and noticeboards.
- The goal will be to deliver quarterly newsletters delivered to every household in the Parish free of charge or available for collection upon request. Large print copies are also available upon request.
- The Annual Report will be included on the website following the Annual Parish meeting.
- Media releases will be issued as and when appropriate.
- Postings on the village notice board located opposite the church.
- Agendas for all meetings will be published on the community website.
- For any village initiatives consultation will be undertaken with residents in the vicinity before the commencement of any work.
- Word of mouth.
- The Parish Council will encourage public input in the setting of their annual precept.
- From the Aslackby Village Facebook Page..

The above list is not exhaustive and any additional opportunities for public involvement will be explored and encouraged.